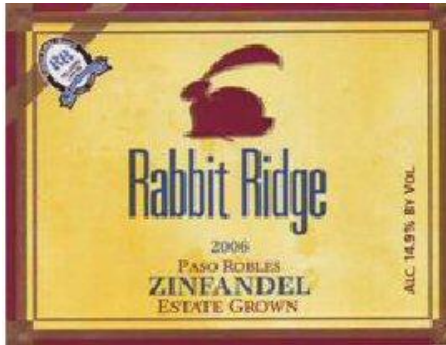




ZINFANDEL



VINTAGE 2006
APPELLATION Paso Robles
VARIETAL Zinfandel
HARVEST DATE 9/1/06 - 10/11/06
BRIX AT HARVEST 25.7
ALCOHOL 14.9%
MA 6
UPC CODE 7 28691 44987 7

VINEYARD PROFILE

The 2006 Paso Robles Zinfandel is produced from grapes grown on three of our vineyards on the west side of Paso Robles. The first is Cristalla Ranch which surrounds the main winery on San Marcos Road. The vines from this vineyard are from an old clone that was grafted for Rabbit Ridge. The second vineyard is located on Live Oak Road in the hills on the north side of Highway 46 West. This vineyard is one of the highest in Paso Robles, located at 1,600 feet elevation. In addition, this vineyard has large amounts of limestone in the soil with an average soil pH of approximately 8. The third is located on the way to Lake Nacimiento on Vista Serrano Road. This vineyard is also rich in limestone soil.

WINEMAKER'S COMMENTS

We added a judicious amount of Petite Sirah to our 2006 Zinfandel for more color and body. The wine was held on the skins for an extended period of time and then pressed into American and French Oak barrels where it stayed until May 2007 when it was bottled. As with all our wines, this Zinfandel has all natural acid, which produces much rounder and smoother wine than those produced with acid additions.

TASTING NOTES

This Zinfandel has the typical Rabbit Ridge jammy and spicy character with pronounced blackberry and raspberry overtones. It is big bodied with soft tannins and a round finish. This 2006 Zinfandel is best consumed young while the jammy flavors are still very fresh. Enjoy during this winter with hardy and spicy dishes and at your spring and summertime barbeques.

AWARDS

Bronze Medal, May 2008
California Mid-State Fair Wine Competition

Gold Medal, April 2008
Pacific Rim International Wine Competition

Silver Medal, March 2008
Jerry Mead's New World International Wine Competition

Bronze Medal, January 2008
San Francisco Chronicle Wine Competition

Bronze Medal, August 2007
Orange County Fair Commercial Wine Competition

Bronze Medal, July 2007
Long Beach Grand Cru Wine Competition

Visit the "Awards and Reviews" page on our website for a complete list of awards on our wines.

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